Days of our Lives Celebrates 50 Years with Launch of Official Photo Book and Multi-City Tour

NBC’s Longest-Running Drama Celebrates its Monumental 50th Anniversary with the Launch of an Official Photo Book and US Book Signing Tour Featuring Fan-Favorite Cast Members

(LOS ANGELES) Sept. 17, 2015 - For nearly 50 years, millions of fans of NBC’s longest-running drama Days of our Lives have been greeted by these timeless words:

“Like sands through the hourglass, so are the days of our lives…”

This fall, in commemoration of five decades, the daytime drama is thrilled to announce the release of the OFFICIAL and much-anticipated Days of our Lives: 50 Years by Greg Meng (ISBN: 9781492629856; OCTOBER 27, 2015; $34.99 U.S.; Television; Hardcover).

The book’s release is being kicked off with a multi-city book signing tour including some of daytime’s most beloved faces. Cities slated for the tour include: New York, Northvale (NJ), Phoenix, Los Angeles, Denver, Kansas City, Atlanta, and Pigeon Forge. Please visit www.days50.com for details.

Cast participating in the nationwide tour include: Deidre Hall (Marlena Evans), Kristian Alfonso (Hope Williams Brady), Thaao Penghlis (Andre DiMera), Stephen Nichols (Steve “Patch” Johnson), Galen Gering (Rafe Hernandez), Lauren Koslow (Kate Roberts), Peter Reckell (Bo Brady), Greg Vaughan (Eric Brady), Camila Banus (Gabi Hernandez), Melissa Reeves (Jennifer Horton), Peter Reckell (Bo Brady), Galen Gering (Rafe Hernandez), Melissa Reeves (Jennifer Horton), Bryan Dattilo (Lucas Horton), Martha Madison (Belle Black), James Reynolds (Abe Carver), Bill Hayes (Doug Williams), Susan Seaforth-Hayes (Julie Williams), James Lastovic (Joey Johnson), Peggy McCay (Caroline Brady), Ariane Zucker (Nicole Walker), Eric Martsolf (Brady Black), Jen Lilley (Theresa Donovan), Wally Kurth (Justin Kiriakis), Sal Stowers (Lani), Judi Evans (Adrienne Kiriakis), Patsy Pease (Kimberly Brady), as well as Author/Co-Executive Producer, Greg Meng.

“As a longtime member of the Corday Productions family, it is a privilege to present this memory book. Days of our Lives: 50 Years is a collection of rare photos providing a big picture view of the show’s history while reflecting the heart and soul of the show through some of the beloved and iconic stories during the first 50 years. This is a tribute to our family of fans around the world.”

–Greg Meng, Co-Executive Producer, Days of our Lives and Executive in Charge of Production, Corday Productions Inc.

Days of our Lives: 50 Years is an in-depth, photographic journey of the longest-running scripted program in NBC’s history. This beautiful book showcases new and exciting views of a television icon that continues to bring the much loved world of Salem to its loyal viewers. Including rare black-and-white historical images and a wealth of full color photos, this is a spectacular journey highlighting iconic characters and beloved stories.
Days of our Lives: 50 Years is available for pre-order NOW and will be available for purchase on Amazon.com and in book stores and Barnes & Noble locations nationwide October 27, 2015.

Days of our Lives fans will journey through some of the most memorable moments and storylines, including:

- **Tantalizing Triangles** – Relive the complex affairs of the heart between Bill, Laura and Mickey; Roman, Marlena and John; and Carrie, Austin and Sami.
- **Supercouples** – Fall in love with Bo and Hope, Patch and Kayla, and Jack and Jennifer all over again.
- **Bad to the Bone** - Stefano DiMera reigns at the top of a long list of villains who have brought trouble to Salem over the years.
- **Shocking Twists** – Bo is Victor’s son!, the real Roman Brady returns!, Vivian buries Carly alive!, and who was revealed to be The Salem Strangler, The SalemSlasher and The Salem Stalker!
- **Groundbreaking** - The first gay male couple to be married on a soap opera (Sonny and Will-2014), the first interracial romance on a daytime soap (David and Valerie-1976), and the first soap opera stars to appear on the cover of TIME (Doug and Julie-1976) are just a few of the many “firsts” featured on the show.

**US Book Tour Dates**

- Los Angeles-10/25/2015 Book signing at Barnes & Noble The Grove at 2:00pm
  - Talent: Kristian Alfonso, Lauren Koslow, Suzanne Rogers, Billy Flynn, Peggy Mccay, Kate Mansi, Bill Hayes, Susan Hayes, James Lastovic, Sal Stowers.
- Phoenix-10/26/2015 Book signing at Changing Hands at 6:30pm
  - Talent: Camila Banus, Eric Martsolf, Arianne Zucker, Bill Hayes, Susan Hayes, Greg Vaughan, Jim Reynolds, Meredith Scott Lynn.
- New York-10/27/2015 Book signing at Barnes & Noble on 5th Avenue at 12:00pm
- Northvale, NJ-10/27/2015 Book signing at Books & Greetings at 6:30pm
- Denver-10/28/2015 Book signing at Tattered Cover, Aspen Grove at 6:30pm
  - Talent: Suzanne Rogers, Eric Martsolf, Arianne Zucker, Bill Hayes, Susan Hayes, Greg Vaughan, Jim Reynolds, and Jen Lilley.
- Dallas-10/29/2015 Book signing at Barnes & Noble at 6:30pm
- Kansas City-10/30/2015 Book signing at Oak Park Mall (B&N) at 6:30pm
  - Talent: Suzanne Rogers, Eric Martsolf, Kate Mansi, Greg Vaughan, Jim Reynolds, Billy Flynn, Patsy Pease.
- Atlanta-10/30/2015- Elm Street Cultural Village in Woodstock - at 6:30pm
- Pigeon Forge-10/31/2015 Book signing at the Titanic Museum from 11:00am to 3:00pm

Links to purchase:

Barnes & Noble: http://www.barnesandnoble.com/w/days-of-our-lives-50-years-greg-meng/1121772449


Follow us on twitter @NBCdays and @daysofourlives and like us on Facebook for updates on times, dates and locations.

Days of our Lives 50 Years is an unparalleled peek into Days of our Lives—an iconic daytime drama that has not only become an important part of American pop culture, but is also adored by millions of fans around the world!

Greg Meng, Senior Vice President of Corday Productions, is Co-Executive Producer and Executive in Charge of Production of Days of our Lives. He is also the bestselling author of Days of our Lives: Better Living and Days of our Lives 45 Years: A Celebration in Photos.

Days of our Lives

"Like sands through the hourglass, so are the days of our lives..."

For almost half a century, those words have introduced and underscored NBC’s longest-running drama series. Days of our Lives, which turned 49 in November 2014, first premiered as a half-hour drama in 1965 and expanded to an hour 10 years later. The show is currently celebrating the countdown to its 50th anniversary and remains a consistent favorite among critics and fans alike. Days of our Lives is produced by Corday Productions Inc. in association with Sony Pictures Television. Ken Corday is the executive producer with co-executive producers Albert Alarr and Greg Meng. Josh Griffith and Dena Higley are the co-head writers. Days of our Lives airs nationally on NBC in the United States and in over 25 countries internationally. The show has garnered 43 Emmy Awards, including most recently 2013 and 2015 Outstanding Daytime Drama, and 262 nominations, as well as multiple People’s Choice Awards, GLAAD Media Awards, and Prism Awards. The show’s success stems from its consistent commitment to excellence in writing and storytelling - supported by a diverse ensemble of performers - and an uncanny knack for anticipating viewer interests. With its mix of classic genre traditions and groundbreaking narratives reflecting modern life, Days of our Lives remains a perennial favorite among viewers of all ages.

Days of our Lives is set in the fictitious Midwestern town of Salem. The core families are the Bradys, the Hortons, and the DiMeras, and the multi-layered storylines involve elements of romance, adventure, mystery, comedy and drama.

Days of our Lives airs weekdays on NBC. Check your local listings.

About Sony Pictures Television

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feature films, television shows and formats, Sony Pictures Television (SPT) boasts a current program slate that includes top-rated daytime dramas and game shows, landmark off-network series, original animated series and critically acclaimed primetime dramas, comedies and telefilms. In addition to its US production business, SPT has 19 wholly-owned or joint venture production companies in 13 countries and also maintains offices in 31 countries. SPT’s worldwide television networks portfolio includes 150 channel feeds available in 178 countries, reaching more than 1.3 billion cumulative households worldwide. SPT also creates original content for and manages the studio’s premium streaming network, Crackle. Additionally, SPT owns US production company Embassy Row and is a part owner of the cable channel Game Show Network (GSN). SPT advertiser sales is one of the premier national advertising sales companies and handles the commercial inventory in SPT’s syndicated series as well as the Rural Media Group and DoctorOZ.com.

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