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For Immediate Release

Pigeon Forge website: www.TitanicPigeonForge.com

Additional Photos available at: www.titanicpigeonforge.com/media

Branson website: www.TitanicBranson.com (Branson)

Additional Photos available at: www.titanicbranson.com/media (Pigeon Forge)

***Titanic Museum Attractions
Will Send 12 People on 11-Day
'Back to Titanic' Trips to Belfast, Ireland***

PIGEON FORGE, Tenn. and BRANSON, Mo. – June 13, 2011 – To commemorate *Titanic's* Irish heritage, *Titanic* Museum Attractions in Branson, Mo. and Pigeon Forge, Tenn. will give away six 11-day trips for two to Belfast beginning today. The 12 winners of the “Back to *Titanic* 100th Year ‘Tour Ireland’ Sweepstakes” will go to Belfast where they will visit the birthplace of the world’s best-known, most luxurious ocean liner.

Winners receive airfare to and from Ireland, ground transportation, and hotel accommodations. The Back to *Titanic* 100th Anniversary Tour begins in Belfast, where winners will learn the history behind the world’s most famous ocean liner. Their journey continues in Dublin where they’ll take advantage of everything the beautiful city has to offer. They’ll also have a special presentation by Rory Golden which will include the first-ever images of the discovered *Titanic* wreck and the impact *Titanic* has had on society. Winners will experience many breathtaking areas of Ireland with guided tours and exclusive events taking place in Belfast, Dublin, Cobh and Kilkenny offered only to these travelers!



To enter the “Back to *Titanic* 100th Year ‘Tour Ireland’ Sweepstakes,” simply visit www.TitanicAttraction.com and click on the sweepstakes banner to register. Each person entering the sweepstakes may enter one time per day between June 13, 2011 and Feb. 1, 2012. The winner will be drawn in early February 2012.

In May 1911, the RMS *Titanic* slid down Slipway No. 3 at the Queen's Yard of Harland & Wolff and settled on the waters of the Victoria Channel in Belfast, Ireland while more than 100,000 people looked on. At the time, she was the largest movable manmade object on the face of the planet. In the coming months, RMS *Titanic* would complete numerous successful sea trials with Irish workers and crew members on board.

The following April, when *Titanic* set sail on her maiden voyage, the world watched as the A-List celebrities of the day – the Astors, the Strauses and Guggenheims – boarded alongside everyday working-class people. Four days later, after striking an iceberg on her starboard side, those same diverse passengers would carry out amazing acts of generosity, kindness and heroism as well as unthinkable acts of cowardice as they struggled for their lives in the early morning hours of April 15, 1912.

It has been 99 years since a lookout in the crow's nest shouted, "Iceberg right ahead!" For the twelve months leading up to April 15, 2012, when it will have been a century since the RMS *Titanic* was lost, *Titanic* Museum Attractions will pay respect to and honor those 2,208 passengers and crew members with an ongoing series of special events, activities and ceremonies.

As the whole world remembers the world's most famous luxury liner, *Titanic* Museum Attractions will continue to open the door to the past in its one-of-a-kind way – letting "passengers" experience what it was like to walk the hallways, parlors, cabins and Grand Staircase of the *Titanic* while surrounded by more than 400 artifacts directly from the ship and its passengers. As visitors touch a real iceberg, walk the Grand Staircase and third class hallways, reach their hands into 28-degree water, and try to stand on the sloping decks, they learn what it was like on the RMS *Titanic* by experiencing it first-hand.

Each and every day, *Titanic* Museum Attractions provides a gateway to 1912, where First Class Maids and a variety of Officers and crew members bring the stories of the fabled ship and its fascinating passengers to life by retelling their stories in vivid, dramatic detail. The priceless artifacts throughout the museum shed additional light on the lives of those passengers and crew members when guests see the actual belongings of those on board and artifacts that sailed on *Titanic's* maiden voyage.

The *Titanic* Museum Attractions in Pigeon Forge, Tenn. and Branson, Mo. opens daily at 9 a.m. Reservations are strongly suggested (many days sell out entirely). Or, passengers may purchase tickets online at www.TitanicAttraction.com or by phone at 800-381-7670. For more information and details about the "Back to *Titanic* 100th Year 'Tour Ireland' Sweepstakes" visit www.TitanicAttraction.com.

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Editors: For more information, for additional high-res photos, or to schedule interviews or visits to the museums, please contact Rick Laney at (865) 584-0550 or (865) 441-2388.