



January 5th, 2012

For Immediate Release

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***Titanic Museum Attraction Readies for
World-Class Ice Carving Competition***

***Titanic will host outdoor competition between the
world's greatest ice artists on Saturday, Jan. 14, 2012***

Pigeon Forge, Tenn. – January 5, 2012 – World-class professional ice sculptors will compete at the Titanic Museum Attraction in Pigeon Forge this month as part of the museum's amazing kick-off to the 100-Year Anniversary of Titanic's maiden voyage. This unique, family-oriented, outdoor special event is held at the World's Largest Titanic Museum Attraction.



The Titanic Museum Attraction in Pigeon Forge will host the outdoor event with a major ice carving competition on Saturday, Jan. 14 between 9 a.m. and 3 p.m. Due to anticipated interest, visitors are advised to arrive early for the best views to watch all of the ice carving action. Last year's ice carving competition at Titanic Museum Attraction drew nearly 5,000 people to the massive museum, and this year's event is expected to be even bigger.

“This exciting one-day event will be produced by Titanic Pigeon Forge under the auspices of the National Ice Carving Association,” said John Joslyn, co-owner of the Titanic Museum Attraction.

“Visitors will be invited to come to Titanic’s outdoor staging center and watch professional and amateur sculptors turn 250-pound blocks of ice into frozen works of art. Kids and parents can view sculptures in progress, talk to the artists and learn the secrets of championship ice carving from the most accomplished ice artists in the entire world.”

Professionals and amateurs will compete for prize monies ranging from \$500 to \$2,000. The official NICA Judging Panel will announce the competition winners and award prizes at 3 p.m.

“After watching these artists at work, people will want to stick around to see if their favorite sculptor is the big-prize winner,” Joslyn said.

Although it has been open less than two years, the Titanic Museum attraction already is recognized as one of the Great Smoky Mountain Region’s top attractions, and draws approximately 100,000 visitors each and every month.

“As the whole world remembers the world’s most famous luxury liner on the 100-Year Anniversary of her maiden voyage, Titanic Museum Attractions will continue to open the door to the past in it’s one-of-a-kind way, letting ‘passengers’ experience what it was like to walk the hallways, parlors, cabins and Grand Staircase of the Titanic while surrounded by more than 400 artifacts directly from the ship and its passengers,” Joslyn said.

The Titanic Museum Attraction in Pigeon Forge, Tennessee, is open daily at 9 a.m. Reservations are strongly suggested (many days sell out entirely). Or, passengers may purchase tickets online at www.titanicpigeonforge.com or by phone at 800-381-7670.

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Editors: For more information, for additional high-res photos, or to schedule interviews, please contact Rick Laney at (865) 584-0550 or (865) 441-2388.