



April 5th, 2011

For Immediate Release

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***Titanic Museum Attraction celebrates first year in Pigeon Forge
Hear the stories of survivors in their own words as you tour the
Titanic Museum Attraction***

PIGEON FORGE, Tenn. – April 5, 2011 – This month marks the one-year anniversary of *Titanic* Museum Attraction’s Grand Opening in Pigeon Forge. The museum, which has already been named one of the Smoky Mountain Region’s top “must-see” attractions, has hosted over 800,000 visitors in its first year of operation.

The excitement about *Titanic* Museum Attraction that started when popular television host Regis Philbin emceed the Grand Opening Celebration in 2010 – calling it “simply the best museum I’ve ever seen” – has continued to grow with each new special event and the constantly-changing elements within the museum.

John Joslyn, co-owner of the *Titanic* Museum Attraction, said, “As we enter our second year of operation, we wanted to give our visitors something special. If I had the ability to let you walk through the *Titanic* Museum Attraction with one of the survivors, would that interest you? Of course it would – and I can do that right now with the brand new audio tour we just introduced at *Titanic* Museum Attraction.”

As part of a television documentary Joslyn produced, he traveled the world interviewing survivors of the *Titanic*, and those dramatic first-hand accounts of what happened are now being revealed for the first time ever at the *Titanic* Museum Attraction in Pigeon Forge. Guests will be able to hear amazingly detailed stories about what took place on the ship that fateful night and learn the stories behind the museum’s most fascinating artifacts.

Titanic Museum Attraction invested well over \$1 million in the new audio tour, which is available as an “adult tour” version and a “young person tour” version. Narrated by Jaynee, the *Titanic* Museum’s First Class maid, the audio tour includes music and special effects that sound amazing on the \$600 audio players from France which are used in some of the world’s premier museums.

Joslyn has been to the RMS *Titanic* on the ocean floor and organized the \$6 million expedition to the ship that brought the world its first televised video of the famous luxury liner in her final resting place two and a half miles beneath the surface of the Atlantic Ocean.



This month also marks another significant milestone for the RMS *Titanic* and the *Titanic* Museum Attraction. On April 15, 2011 it will have been exactly 99 years since the lookout in the crow’s nest shouted, “Iceberg right ahead!” For the twelve months leading up to April 15, 2012, when it will have been a century since the *Titanic* was lost, *Titanic* Museum will have many special events and ways to honor, respect and pay homage to those 2,208 passengers and crew members onboard RMS *Titanic*.

As the whole world remembers the world’s most famous luxury liner, we will continue to open the door to the past and let our “passengers” experience what it was like to walk the hallways, parlors, cabins and Grand Staircase of the *Titanic* – surrounded by more than 400 artifacts from the ship and its passengers.

The *Titanic* Museum Attraction in Pigeon Forge, Tenn. is open daily at 9 a.m. Reservations are strongly suggested (many days sell out entirely). Or, passengers may purchase tickets online at www.titanicpigeonforge.com or by phone at 800-381-7670. Two (2) audio players can be rented for \$10 at the museum.

Cedar Bay Entertainment owns and operates *Titanic* Museum Attraction in Branson, Mo. and Pigeon Forge, Tenn. A privately owned-and-operated entertainment and development company, Cedar Bay is headquartered in Branson, Mo., the site of its first *Titanic* Museum Attraction. Since it’s April 2006 grand opening, *Titanic* Branson has welcomed more than 3 million guests.

Editors: For more information, for additional high-res photos, or to schedule interviews, please contact Rick Laney at (865) 584-0550 or (865) 441-2388.

***Titanic*-World’s Largest Museum Attraction**
Ticket Information: Toll Free: 800/381-7670 • 417/334-9500
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